



## EASE Activity PLAN 2017

### ➤ EASE ORGANISATION

#### *Composition of the board:*

Lobke Mentrop	president
Gladys Bézier	vice president
Petri Heikinnen	treasurer
Annika Eidfelt	general secretary
Krisztina Bilitzky	board member

#### *Secretariat EASE and policy advisor EASE:*

Marjolijn Spoorenberg

#### *Administrative support EASE:*

Katinka Lundkvist

#### *Financial secretariat EASE:*

Johanna Lundin Bhattacharyya

#### *Support EASE:*

Emilie Coconnier

Special advisor board, Christian Pierar

### ➤ IN GENERAL

- Proposed objectives have to be realistic.
- Each and everyone will have to be prepared to take on responsibility for tasks that will surpass the ones of their own national tasks.
  - Therefore it is still important that a professional secretariat will support EASE, as well as in administrative form as in policy form.
  - The awarded EOSE project ESSA demands an employee for EASE.
  - The EASE members will make a financial contribution for the secretariat and EASE employee in 2017.

### ➤ FUTURE DEVELOPMENTS EASE

The (financial) situation of EASE is still worrisome due to a lack of new members and therefore lack of income. In the current situation the daily activities can be executed correctly by the professional secretariat. However there is no room for new initiatives. Moreover the awarded EOSE project ESSA demands an employee for EASE. Besides that EASE has decided to invest in a new strategy.

Therefore it is decided that the EASE organisation will engage an employee who has to run the professional secretariat and will implement the EOSE project 'ESSA'. The employee will together with the board and EASE members also implementing the new strategy and EASE by-laws. The main task of the employee is to facilitate the EASE members; to inspire, support and attract new members and engage new strategic partner alliances.

## ➤ INTERNAL ORGANISATION

- *Load balancing and process management*  
In principle 3 conference calls for the board per year and two boardmeetings combined with ESSDC and General assembly. The conference calls will take place 6 weeks prior to the date of the social dialogue. The General Assembly is linked to the Plenary meeting of the social dialogue in November;
- *Secretariat*  
Executed by EASE employee: Marjolijn Spoorenberg.  
*Finance and administration* by Arbetsgivaralliansen, budget and financial statements are determined in consultation with the treasurer;
- *Dues*  
The height of the fee is determined based on necessary expenses. In principle, this rate applies to all members on the basis of solidarity.
- *Amended by-laws and membership forms*  
The by-laws and membership forms are amended with transparent communication for -prospect-members.
- Quarterly activity report EASE

### **Objectives 2017**

1. Secretariat will be performed by EASE employee
2. Presidency Social Dialogue meetings
3. (Financial) administration is executed by Arbetsgivaralliansen.
4. Height of fee will be based on necessary cost.
5. The by-laws and membership forms are amended.

### **a. Strengthening of the EASE organisation**

Responsible board member: Petri Heikinen

- Have good contacts with our current members
- Work out a strategy to attract new members; why should you become a EASE member?
- *Attract New Members by every EASE member*  
Target for the year 2017 is at least three new members. The employee will support, facilitate and guide the current EASE members to recruit new members.

### **Objectives 2017**

1. Every board member has one or more priority members to have contact.
2. Have a strategy to be sustainable for coming years.
3. Three new EASE members.

### **b. European Social Dialogue**

Responsible board members: Lobke Mentrop

This will be described in the workplan social dialogue 2017. In 2017 the presidency from the social dialogue and the additional subcommittees will be performed by **EASE**. In 2017 3 meetings ESSDC will take place in the months February, May and November.

It is important to keep in mind that this will be the last year of the test phase.

### c. Participation in projects

Responsible board member: Annika Eidfelt

- *Project ESSDC 2017-2018*
- *ESSA project: to create the first Map of Employment and Skills for the sector*  
*Ease role/responsibilities:*
  - *Member of Leadership and Management*
  - *Member of Research Team*
  - *Leader of EU Expert Advisory Board*
  - *Leader Strategic Reference Group (ESSDC)*
  - *Ensure employers engagement*
  - *Leader valorisation/dissemination activities*
  - *Support EU Employers Survey (contribute / Diss.)*
  - *Feedbacks national reports*
  - *Active contributor EU report / Strategic Plan*
  - *Co-organiser EU Skills Sport Seminar*

<b>Objectives 2016</b>
1. Project to support social dialogue is explored and presented as possible.
2. Support national initiatives for ESSDC project.
3. Carry out the ESSA project



### d. Collaborations

Responsible board member: Gladys Bézier

- *Uni Europa*  
Investing in the quality of coöperation with our employers organisation and taking the lead to effectuate this.
- *Strengthen contact European Commission*  
The president of the EASE board and employee will at least once visit the European Commission
- *EOSE*  
Investing in the quality of coöperation with EOSE, implement the memorandum of understanding and statement of commitment.
- *Partners in sport*  
Seek coöperation with other parties where possible that are also working towards professionalisation of employership in sports.

<b>Objectives 2016</b>
1. Investing in the quality of coöperation with employers organisations, European Commission and other alliances.
2. Seek coöperation where possible with other parties that are also striving for professionalisation of employership in sports.



### e. Communication

Responsible board member: Krisztina Bilitzky

- *Website easesport.eu*  
The website will be adapted according to the new by-laws and membership forms. The website will be kept up-to-date on a regular basis.
- *Newsletter EASE*  
At least two digital newsletters will be produced per year for the EASE members. Special attention what is happening in each country.
- *Twitter*  
Twitter will be used on a regular basis with information regarding the EASE activities.

<b>Objectives 2016</b>
1. Website is adapted and kept up to date.
2. Two digital newsletters a year.
3. Use Twitter as a means of communication